

SAN DIEGO MESA COLLEGE

Mesa Pathways - Pathway Communication
Wednesday, March 17, 2021 - Zoom -
<https://cccconfer.zoom.us/j/92300701820>

1. Welcome/Check-in –
2. Approve Notes from previous meeting - 03/03/21
3. Updates -
 - MPC - Anne/Andy/Jennifer/Tiffany/Alex/Howard/Amy
 - Social Media Presence - Tiffany, Alex, Robert
 - The website redesign - Pathways portion (information only at this point, but planning for next year)
 - Glossary
4. New items -
 - External marketing strategy/tactics and suggested timeline for Pathways PUBLIC roll-out (this would include the social media that the Fellows are doing)
 - Promotional videos for Schools/Depts/Areas of Interest (Planning for this semester and next semester)
5. Plain Language Badge -
 - Form Creation team
 - Lead and members from Pathways Communication Workgroup
 - Other members from across campus as needed
 - Submit request for MPC funding
 - Create a “Using Plain Language” Badge
 - Instructional purposes (syllabi, assignments, acronym usage, etc)
 - Student service/Administrative Office purposes - (forms, signage, communiques, etc)
 - Present badge to MPC
 - Pilot Badge in fall 2021

- Continue to collect and analyze data on effectiveness
- Present workshops at Catalyst and through LOFT
- Deliverables –
 - Badge housed in LOFT badge program,
 - workshops,
 - data collection/analysis agenda
- Incentive –
 - 1 ESU for lead facilitator
 - .5 ESU for participants
 - Gift Cards for Classified and Fellow participants
 - Completers of the badge will receive FLEX credit, personal satisfaction, gratitude from students, community, and colleagues

6. When does our work end?

7. Roundtable

8. Next Meeting - Wednesday, April 7, 4:00 PM - 5:00 PM