

Proposed Indicators/Metrics for Strategic Directions, Goals, and Objectives

Strategy Identifier	Indicator/Metric	Data Source	Benchmark
1.1.1	Transfer Rate	SDCCD Transfer Report	
1.1.1	Transfer Volume	SDCCD Transfer Report	
1.1.1	Transfer-Prepared Rate	Data on Demand/MIS Data	
1.1.2	CTE Course Success Rate	SDCCD Information System	
1.1.2	CTE Rate	CCCCO Student Success Scorecard	
1.1.2	Licensure Exam Pass Rates (Average)	Internal Program Records	
1.1.2	Employment Rates for CTE Programs	Internal Program Records; CTE Launchboard	
1.1.3	Basic Skills Math Course Success Rates	Internal Program Records	
1.1.3	Basic Skills English Course Success Rates	Internal Program Records	
1.1.3	Remedial Rate (Improvement)	CCCCO Student Success Scorecard	
1.1.4	Percentage of Community Members Providing Favorable Ratings of Mesa Course Offerings	Community Survey	
1.2.1	Feeder High School Enrollment Rate	SDCCD High School Pipeline Report	
1.2.1	Number of Outreach Workshops for K-12 and CE	Internal Records - Outreach and Instructional Programs	
1.2.2	College-Wide Fall Fill Rate	SDCCD Fact Book	
1.2.2	College-Wide Spring Fill Rate	SDCCD Fact Book	
1.2.2	Number of General Education Courses Offered Online	SDCCD Information System; CurricuNet	
1.2.2	Number of Programs Offered Completely Online	SDCCD Information System; CurricuNet	
1.3.1	College-Wide Success Rate	SDCCD Fact Book	
1.3.1	College-Wide Retention Rate	SDCCD Fact Book	
1.3.1	First-Time Student Term Persistence Rate	SDCCD Fact Book	
1.3.1	First-Time Student Annual Persistence Rate	SDCCD Fact Book	
1.3.2	Number of AA Degrees Awarded	SDCCD Awards Conferred Report	
1.3.2	Number of Certificates Awarded (Includes Certificates of Performance)	SDCCD Awards Conferred Report	
1.3.2	Number of Students Graduating with Degree or Certificate	SDCCD Information System	
1.3.2	4-Year Graduation Rate of Degree- or Certificate-Seeking Students	SDCCD Information System	
1.3.2	30 Unit Completion Rate	CCCCO Student Success Scorecard	
1.3.2	Completion Rate	CCCCO Student Success Scorecard	

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1.4.1.a	Number of First-Time Students Completing Assessment Tests	SARS Database/SDCCD Information System	
1.4.1.a	Number of First-Time Students Completing Orientation	SARS Database/SDCCD Information System	
1.4.1.a	Number of First-Time Students Completing an SEP	SARS Database/SDCCD Information System	
1.4.1.a	Percentage of First-Time Students Fully Matriculated	SARS Database/SDCCD Information System	
1.4.1.b	Number of CTE Courses Offered	SDCCD Information System	
1.4.1.b	Number of CTE Sections Offered	SDCCD Information System	
1.4.1.b	Number of Students Participating in Employment/Career Workshops	Internal Records - Career Center & Work Experience	
1.4.1.b	Number of Universities Represented at Transfer Events	Internal Records - Transfer Center	
1.4.1.b	Number of Transferrable Courses Offered	SDCCD Information System	
1.4.1.b	Number of Transferrable Sections Offered	SDCCD Information System	
1.4.2	Number of Students Served by Reference Desk	Internal Records - LRC	
1.4.2	Number of Searches Using Electronic Databases	Internal Records - LRC	
1.4.3	Number of Students Served by Tutoring	Internal Records - ASC	
1.4.3	Number of Hours of Tutoring Provided	Internal Records - ASC	
1.4.3	Number of Subjects in Which Tutoring is Offered	Internal Records - ASC	
1.5	Number of Equity Indicators with Evidence of Disproportionate Impact	SDCCD Information System	
1.6	Percentage of Stakeholders Providing Favorable Ratings of Integrated Planning Process	Integrated Planning Survey	
2.1	Percentage of Students Participating in Extracurricular Activities or Events	Student Engagement Survey	
2.2	Percentage of Employees Participating in College Events and Activities	Employee Engagement Survey	
2.3	Percentage of Students Providing Positive Ratings of their Cultural Competency	ILO Survey (Students)	
2.3	Percentage of Employees Integrating Cultural Competency into Practice	Cultural Climate Survey (Employees) or Measures	
2.4	Percentage of Users Satisfied with Web Site	Web Site User Survey	
2.4	Number of Active Facebook Followers	Facebook Site Statistics	
2.4	Number of Active Twitter Followers	Twitter Site Statistics	
2.4	Number of Active Mesa Mobile App Users	Mobile App Login Statistics	
2.5	Percentage of Employees Indicating Decision-Making Processes Are Clear/Transparent	Employee Satisfaction Survey	
3.1	Feeder High School Enrollment Rate	SDCCD High School Pipeline Report	

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3.1	Transfer Rate	SDCCD Transfer Report	
3.1	Number of Students Making Non-Credit to Credit (Mesa) Transition	SDCCD Non-Credit to Credit Transition Report	
3.2	Percentage of Employers Providing Favorable Ratings of Mesa Graduate Preparation for Workforce	Employer Survey	
3.3	Number of Students Participating in Mesa-Supported Internships	Internal Records - Career Center & Work Experience	
4.1	Mean Score on Engagement Scale	Student Engagement Survey	
4.2	Mean Rating of Campus Technology Infrastructure	Employee Satisfaction Survey	
4.2	Percentage of Students Indicating Technology Enhances Learning in Classroom	Student Engagement Survey	
4.3	Mean Rating of Information System Integration	Employee Satisfaction Survey	
4.4	Percentage of Employees Providing Positive Ratings of College-District Operational Efficiency	Employee Satisfaction Survey	
5.1	Number of Flex Workshops Offered	Flex Administration Records	
5.1	Number of Participants Who Attended Flex Workshops	Flex Administration Records	
5.1	Number of Classified Professional Development Workshops Offered	Classified Staff Development Subcommittee	
5.2	Number of Technology-Focused Flex Workshops	Flex Administration Records	
5.2	Percentage of Faculty Employing Technology in Class Activities	Faculty Flex Survey	
6.1	Number of LEED Certified Buildings	Internal Records - Facilities	
6.1	Number of Pages Printed Annually	Internal Records - Reprographics	
6.1	Energy Usage	Internal Records - Facilities	
6.1	Tenured/Tenure-Track to Total FTEF Ratio	SDCCD Information System	
6.1	Percentage of Computers Out of Warranty (Assigned Computers in Administration)	Internal Records - IT	
6.1	Percentage of Computers Out of Warranty (Assigned Computers in Instruction)	Internal Records - IT	
6.1	Total Grant Funds Awarded to College	Internal Records - Resource Development	
6.2	Percentage of Courses with Assessment Data Entered in TaskStream for Previous Year	TaskStream Report	
6.2	Percentage of Programs with Assessment Data Entered in TaskStream for Previous Year	TaskStream Report	
6.2	Percentage of Service Areas with Assessment Data Entered in TaskStream	TaskStream Report	
6.3	Percentage of ACCJC Reports Accepted without Conditions	Internal Records - ALO	100%